

Ramp Experiences Record Year of Customer Growth and Industry Recognition in 2014

Enterprise Revenues Grow by 400%, New Customers Including Janssen Pharmaceuticals, Levi's, and Energy Transfer, and Named 'Visionary' in Gartner Magic Quadrant for Enterprise Video Content Management

BOSTON, MA--(Marketwired - Jan 29, 2015) - Ramp, the leading provider of next-generation video and search experiences for media, marketing and enterprises, announced today that it has experienced a record 2014 with significant growth in customer acquisition, innovative product launches, and widespread industry recognition. Over the course of the year:

- Ramp experienced 400% growth in enterprise segment revenues including key customer signings such as: Solera, Janssen Pharmaceuticals, Levi's, Nordstrom, New Belgium Brewing, Energy Transfer, Entercom, EBSCO, a large regional Blue Cross Blue Shield company and many more.
- Ramp extended its track record of launching innovative products for enterprises looking to optimize their online video experience with two major new product releases in 2014 including Ramp for Video Marketing and Ramp Video Live.
- Ramp reached a major milestone of having processed over 100 million individual items of audio, video and text content for its customers via the Ramp MediaCloud platform.
- Ramp and its video management solutions were recognized by several prestigious business and industry organizations in 2014. Among the accolades Ramp received were:
 - 'Innovator' in Aragon Research Globe video content management report;
 - 'Visionary' in Gartner Magic Quadrant for Enterprise Video Content Management;
 - Ramp for Microsoft SharePoint named a KMWorld 2014 Trend-setting Product;
 - Inclusion in Inc 5000 list, Streaming Media 100 and eContent 100 lists.
- Ramp also added four new, senior members to its executive team, with over 50 years of rich-media, online experience among them, including: Colin White, Mike Benson, Bob Orlando and Erik Herz.

"We are extremely proud of our momentum in the growing market for online live and on-demand video in the enterprise," said Tom Wilde, CEO of Ramp. "Complementing the terrific customer base we have built in big media over the last seven years, the Ramp team is now taking the enterprise market by storm with new ideas and innovative architectures based on native, standards-based integrations with systems and networks 'of record' and rock-solid reliability, scalability and security. We are thrilled with the growth and adoption of our enterprise video content management and publishing solutions, and 2015 is already off to a fantastic start!"

About Ramp

Ramp provides a next-generation media content platform, making it easy for companies to manage live and on-demand video and audio content across a wide range of industries, from media and entertainment to enterprises in every vertical including financial services, pharmaceutical and healthcare, energy, technology and more. Ramp's end-to-end, cloud-based video and audio content platform delivers a total solution for data-driven viewer experiences with the best ROI of any video platform. Companies benefiting from Ramp's solutions include Janssen Pharmaceuticals, Energy Transfer, Entercom, Levi's, EyeforTravel, FOXNews, Golf Channel, Meredith and many more. Learn more about Ramp at www.Ramp.com, and follow us on Twitter at @RAMPINC.

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