

***University of Pennsylvania,  
Puerto Rico's Department of Education, Bécalos,  
And Nanyang Technological University Singapore  
among those lining up with Declara***

PALO ALTO, Calif., Jan. 28, 2015 – Declara, which builds technology to simplify everyday learning, today has announced several key deals on three different continents that position the company to work with an even broader range of institutions and companies. Declara has secured contracts with the University of Pennsylvania's Graduate School of Education; Bécalos, an education program run through the Televisa Foundation of the Mexican multimedia company Televisa; Nanyang Technological University Singapore; and the Puerto Rico Department of Education.

"Declara has always aimed to serve a range of users, and this mix of companies and institutions signing up with Declara really underscores the many ways we can serve through everything from professional development to learning," said Declara CEO and co-founder Ramona Pierson. "Partnering with this group of prestigious clients will help us usher in what is shaping into an auspicious new year."

Among the deals struck:

- **University of Pennsylvania** will use Declara as the delivery platform for virtual online teaching (VOLT) for the Graduate School of Education's online masters program – the first of its kind in the U.S.
- **Bécalos**, supported by the Televisa Foundation, will use Declara in Bécalos as its teacher practice innovation platform, particularly in STEM (science, technology, engineering, mathematics), with the top instructors across Mexico.
- **Nanyang Technological University (NTU)** in Singapore — the fastest-rising university among the world's Top 50 and ranked No. 1 among the world's best universities under 50 years old, according to Quacquarelli Symonds world university rankings — will use Declara to deliver social learning within its innovative learning ecosystem, which includes curriculum jointly developed with students.
- **Puerto Rico Department of Education** has secured licenses to connect secondary-level teachers on a single content-rich platform where teachers will develop professional learning communities, support each other in their professional endeavors, share best practices and success stories.

These deals come in advance of Declara's prosumer product launch in early 2015.

In the past 12 months, Declara has secured \$25 million in Series A funding, expanded into Asia and the Caribbean, and continued to provide services for learning institutions, businesses, and governmental agencies in the United States and Latin America. Declara's clients include SNTE (Sindicato Nacional de Trabajadores de la Educación), Mexico's largest teacher's union; and Education Services Australia, a national, not-for-profit company owned by Australian education ministers.

**About Declara:**

Declara, founded in 2012, is focused on developing technology to simplify everyday learning. The company's social learning engine uses semantic search, algorithms and recommendations to personalize and develop specific learning paths for individuals, making learning a constant discovery. Declara is headquartered in Palo Alto with offices in Boise, Idaho; Mexico City; and Singapore. Its

investors include GSV Capital, Data Collective, Founders Fund, EDBI, Catamount Ventures, Linden Venture Fund and Peter Thiel, among others. For more information, visit [www.declara.com](http://www.declara.com), like us on [Facebook](#), and follow us on [LinkedIn](#) and Twitter at @declara.

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