

CounterTack Continues to Gain Momentum in APAC; Reports 150% Year-over-Year Growth

*CounterTack Further Establishes APAC Leadership through Strategic Reseller Partnerships,
Customer Traction and Key Hires*

Waltham, MA – November 7, 2016 – [CounterTack](#), the leading provider of behaviorally-based endpoint detection and response (EDR) technology for the enterprise, today announced that it experienced nearly 150% year-over-year growth in the Asia-Pacific (APAC) market. As enterprises in APAC increasingly recognize the importance of protecting the endpoint, resellers and customers are turning to CounterTack as the EDR solution of choice.

CounterTack's customer base in APAC is experiencing rapid growth, as the company continues to bolster its reseller partners in the region. Notable partnerships include: SK Infosec, a leading provider of information security services to customers in Korea, China, Hong Kong and Japan; Core Cloud Technology Corporation, a Taiwanese technology leader; and Singtel, the Asia-Pacific distributor of CounterTack EDR technology.

"As a leading reseller in Taiwan, we are committed to helping protect our customers' networks from the escalation of malicious attacks in the APAC region," said Johnny Tsai, Sales Director, Core Cloud. "Our partnership with CounterTack, and its innovative endpoint technologies, is critical to ensure enterprises can reduce the impact of inevitable advanced attacks. We are excited about the continued customer adoption of CounterTack technology in Taiwan."

Additionally, to support the groundswell of customer traction in the region, CounterTack has hired key personnel, including Ivan Lee as Senior Advisory Sales Engineer, Asia, who spent the last 10 years with RSA Security as Advisory Technology Consultant, Asia Pacific & Japan.

"We are witnessing a tremendous shift in the APAC region's mindset toward cybersecurity. Organizations are realizing that today's advanced and aggressive threats are difficult to manage, particularly as they invade the endpoint—which is becoming perhaps the most critical layer of defense to bulk up on," said Neal Creighton, CEO, CounterTack. "As a result, with the support of our Singapore investor, EDBI, who has been instrumental in helping us widen our reach, more customers across APAC are turning to CounterTack to offer their customers a radically different approach to endpoint security, further establishing CounterTack as the go-to EDR provider in the region."

CounterTack will be sponsoring and exhibiting at the following APAC events in 2016:

- [Singapore FinTech Festival](#), November 14 -18, in Singapore.
- Singtel Cyber Security Forum, November 14, in Hong Kong. CounterTack CTO Michal A. Davis will deliver a featured keynote presentation at the conference.

About CounterTack

CounterTack is the leading provider of real-time, Big Data endpoint detection and response (EDR) technology for the enterprise. CounterTack provides unprecedented visibility and context around operating system and binary behaviors to detect zero-days attacks, rootkits, targeted malware and advanced persistent threats, enabling customers to improve incident response and advanced threat detection across the enterprise. Over 225+ customers leverage CounterTack's next-generation endpoint security solutions globally, across a rapidly growing ecosystem including resellers, MSSP's and professional services partners.

To learn more, please visit: <http://www.countertack.com/>.