

Declará Wins Education Category at 2015 World Technology Summit Awards

PALO ALTO, Calif., Dec. 1, 2015 /PRNewswire/ -- Declará, Inc. has confirmed its position as one of the world's top emerging education technology companies by winning the prestigious 2015 World Technology Summit Award (Education Category), in New York on November 20.

The award comes at the end of a successful year for Declará, which has its global headquarters in Palo Alto, CA. In August, Declará was also chosen by the White House to be showcased at its first-ever Demo Day, with President Obama commending CEO Ramona Pierson and citing Declará as an example of innovation and inclusion.

Declará is a social learning platform for sharing knowledge, articles, and insights online. By providing a platform in which users can curate, annotate, share, and collaborate around content of any type, Declará gives the collective intelligence to improve idea flow and decision making inside and outside an organization.

The World Technology Summit Awards were presented by the World Technology Network (WTN), which is a curated membership community comprised of the world's most innovative individuals and organizations in science, technology, and related fields. The WTN and its members – are focused on exploring what is imminent, possible, and important in and around emerging technologies.

"We are thrilled to win this award, and to be recognized for the contribution Declará is making to life-long learning," said Ramona Pierson, the CEO and Founder of Declará, Inc. "2015 has been a ground-breaking year for Declará, and with this win under our belt, we are looking forward to more exciting developments in 2016."

Declará's partnerships with Davidson College and Amherst College explore how the power of collaborative curation can be a game-changer for liberal arts education in the 21st century. Through Declará's collections, Davidson College examines how the relationship among advisors and advisees can be transformed through deeper, more substantive in-content dialogue. Similarly, Amherst College is using Declará to identify new avenues for active reading that have the potential to leverage technology to deepen the Socratic power of what happens in the intimacy of a college seminar.

Alongside its work in the academia, Declará has deep and long-standing engagements in the SMB, enterprise and government arenas worldwide. At the heart of Silicon Valley, the San Jose Mayor's Office sees Declará as an important channel for the city to "get smarter faster, in a way that is as innovative as the solutions for which we are designing public policies," particularly given its 2016 push on smart cities, civic innovation, and open data.

Declará is available now for free on the web, iTunes App Store and Google Play.

About Declará:

Built using the innovative CognitiveGraph® technology, Declará utilizes big data and advanced machine learning algorithms to personalize and address user's individual

knowledge needs. Headquartered in Palo Alto, California. Investors include GSV Capital, Data Collective, Peter Thiel and Founders Fund, Economic Development Board of Singapore (EDBI), Catamount Ventures, and Susa Ventures.

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