

Declara Wins World Technology Summit Award

November 25, 2015 (Singapore) – Declara, Inc. has confirmed its position as one of the world's top emerging education technology companies by winning the prestigious 2015 World Technology Summit Award (Education Category), in New York City last Friday night.

The award comes at the end of a successful year for Declara, which has its APAC headquarters in Singapore. The company is currently forging ahead with partnerships throughout the Asia-Pacific, such as the Workforce Development Agency (WDA) in Singapore, and several leading universities in Australia.

Declara and its CEO and Founder Ramona Pierson were also recently chosen by the White House to be among a select group to be showcased at the White House's first-ever Demo Day.

Declara is a unique social learning platform for sharing knowledge, articles, and insights online. Declara indexes and analyzes content of any type, from anywhere, in one unified platform. Users can curate, annotate, provide context, share with their colleagues and teams, and collaborate inside of documents and videos. The resulting collective intelligence improves idea-flow and decision-making, inside and outside an organization.

The World Technology Summit Awards were presented by the World Technology Network (WTN), which is a curated membership community comprised of the world's most innovative individuals and organizations in science, technology, and related fields. The WTN and its members – those creating the 21st century – are focused on exploring what is imminent, possible, and important in and around emerging technologies.

“We are thrilled to win the World Technology Summit Award, and to be recognized for the contribution Declara is making to the education field globally,” said Ramona Pierson, the CEO and Founder of Declara, Inc. “2015 has been a ground-breaking year for Declara, and with this win under our belt, we are looking forward to more exciting developments in 2016.”

In Singapore, Declara is a key technology partner at WDA's new state-of-the-art learning centre, iN.LAB. Set up as an integrated collaborative space and “go-to” place for learning innovation, iN.LAB nurtures innovation in all aspects of CET (Continuing Education and Training), from curriculum design and content development to delivery.

Alongside its work with WDA, Declara has strong connections to Singapore and was attracted to the country by EDBI, the dedicated corporate investment arm of the Singapore Economic Development Board – <http://www.edbi.com>. From Singapore, the company has plans to leverage the local robust infocomm infrastructure and pool of knowledge seekers, and expand to the rest of Asia.

Declara is available now for free on the iTunes App Store. For more information visit Declara.com.

About Declara:

The Declara Open Knowledge Engine™ maximizes people's potential. Built with CognitiveGraph® technology as its core, Declara uses big-data and advanced machine learning algorithms to personalize each user's content feed so that it addresses their individual knowledge needs. Unlike traditional search- or newsfeed-based products where information is viewed and quickly lost, Declara enables you to collect, highlight, share, and collaborate on information about STEM, Nanotechnology, Advanced Health, Entrepreneurship, Science, or any other topic. We are available on the web or mobile, for both individual users and teams. Declara, Inc. is headquartered in Palo Alto, California and its investors include GSV Capital, Data Collective, Peter Thiel and Founders Fund, EDBI (Economic Development Board of Singapore), Catamount Ventures, and Susa Ventures, among others. Learn more at Declara.com, like us on Facebook (<https://www.facebook.com/Declara.Inc>), and follow us on LinkedIn (<https://www.linkedin.com/company/declara>) and Twitter (<https://twitter.com/declara>).

For more information on Declara contact:

Blue Planet Public Relations (Sydney):

Sophie Blue – sophie.blue@blueplanetpr.com.au or +61 416 006 821

Cathryn Nagle – cathryn.nagle@blueplanetpr.com.au or +61 414 543 662

Contact

Blue Planet Public Relations (Sydney)

***@blueplanetpr.com.au