

Enlighted Expands to Mexico

Enterprise IoT leader continues to expand its global presence

SUNNYVALE, Calif., Aug. 12, 2015 /PRNewswire/ -- Enlighted, Inc., the leading provider of Internet of Things (IoT) solutions for commercial buildings, today announced the expansion of its global operations in Mexico, in close collaboration with its distribution partner, Yolk Soluciones Creativas, an affiliate of Grupo Asercom, an ISO 20000 certified company with more than 26 years of experience in energy, smart home and IT solutions.

"We are pleased to partner with Enlighted to lead the adoption of commercial real estate IoT solutions in the Mexican market," said Héctor Cárdenas, chief executive officer of Grupo Asercom. "Enlighted's smart sensor network provides valuable insights about how commercial buildings are being utilized— insights that customers in the Mexican market have not been able to realize until now."

"Aside from being one of the most competitive countries for global production and exportation, Mexico is an early adopter of LEED®(Leadership in Energy and Environmental Design), a preeminent program for the design, construction, maintenance and operations of high-performance green buildings," said Cesar Ulises Treviño, CEO at Bioconstrucción y Energía Alternativa and World Green Building Council Former Secretary. "This sustainable development model is based on: environmental protection, social prosperity, and economic development, and Mexico has already 148 certified projects and 463 registered."

Enlighted's solutions not only drastically improve energy efficiency in buildings, but the large volumes of data collected by the smart sensor network enable other applications such as space planning, indoor positioning and retail store analysis.

"Our customers include some of the largest global corporations and many of them are investing in commercial real estate in Mexico to fuel their growth in industries, including manufacturing, transportation, information technology and more," said Enlighted Executive Vice President Christian Rodatus. "We rely on the expertise of local partners like Yolk Soluciones Creativas to effectively deploy our commercial IoT solutions and meet demand in this emerging market."

Enlighted and its partner ecosystem seamlessly implement the comprehensive smart sensor technology by first installing the sensors into existing lighting fixtures. The sensors provide unmatched data insights through dense collection and analysis of motion, light and individual heat information which, when combined, enable end customers to achieve better efficiencies and cost savings.

The award-winning company announced its expansion into Mexico today at the TecnoMultimedia InfoComm Mexico 2015 conference in Mexico City. Enlighted has offices in the United States, United Kingdom, France, Singapore and India.

About Enlighted

Designed to change everything, Enlighted provides the world's most advanced digital sensor and analytics platform for smarter buildings to Fortune 500 companies around the globe. Enlighted was founded in 2009 and has received venture funding from Draper Nexus Ventures, Kleiner Perkins Caufield & Byers, RockPort Capital Partners, Draper Fisher Jurvetson and Intel Capital. The company is headquartered in Sunnyvale, CA.