

press release

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VeriFone, Ingenico, ViVOtech and Equinox Announce Integration of Isis(TM) Mobile Commerce Application

Leading Payment System Suppliers License Isis Mobile Commerce Application; Consumers to Pay, Present Loyalty Cards and Redeem Offers All with a Tap of Their Phone



NEW YORK, Mar 05, 2012 (BUSINESS WIRE) -- Isis(TM), the joint venture created by AT&T Mobility, T-Mobile USA and Verizon Wireless, announced today that VeriFone, Ingenico, ViVOtech and Equinox Payments will integrate and support the Isis Mobile Commerce Application in current and future product lines. The agreements with leading payment systems providers will help accelerate the wide scale introduction and adoption of mobile commerce.

"Payment systems suppliers provide critical infrastructure for the development of mobile commerce," said Scott Mulloy, chief technology officer, Isis. "Today's announcement is an important step in enabling NFC technology adoption throughout the mobile commerce industry. It also validates the open platform approach being offered by Isis across multiple business sectors."

"VeriFone retail customers are already embracing the convergence of online shopping and the physical point of sale with new mobile payment options, digital couponing, loyalty, location-based social media and value-added services," said Jennifer Miles, VeriFone executive vice president, North America. "NFC-enabled payments allow merchants to engage their shoppers in new and powerful conversations, and Isis' open platform and scale are helping make mobile commerce a reality."

Payment device suppliers will enable Isis mobile commerce across several of their product lines, offering merchants flexibility in how they upgrade to Isis-enabled payment terminals. Merchants will become Isis-enabled through a combination of new payment acceptance systems and NFC add-on devices, as well as remote software upgrades of certain devices already in the field.

"As a global payment terminal manufacturer, we welcome Isis' open approach of mobile commerce to engage with as many stakeholders of the payments ecosystem as possible. It is the most effective way to bring consumers and merchants the best in engineering innovation, convenience and security of payments," said Thierry Denis, president of Ingenico, North America. "For 30 years, merchants relied on our terminals as enablers of traditional and innovative payment methods. Today, together with Isis, we are ready to support the acceptance of NFC-enabled payments which are fully integrated in our new generation Telium series devices and, in turn, be the agents of mobile commerce."

"We're approaching a tipping point in the mass adoption of mobile commerce, as new smartphones arrive NFC-enabled," said Mick Mullagh, chief executive officer, ViVOtech. "Bringing the industry together behind a common set of technology standards and platforms is a crucial step toward igniting the mobile economy and we look forward to bringing ViVOtech's 10 year history of leadership in contactless NFC applications to bear on behalf of the Isis customer base."

"The importance of mobile payments cannot be overstated and Equinox is pleased to join Isis at the forefront of the development of these very important technologies," said Clint Jones, Equinox Payments president. "The Isis Mobile Commerce Application is an excellent complement to our next-generation NFC-enabled L5000 series of payment terminals. Collaborations such as this provide Equinox with even more opportunities to provide our customers with new ways to leverage the tremendous benefits that mobile commerce has to offer."

About Isis

The joint venture is between AT&T Mobility LLC, T-Mobile USA and Verizon Wireless and is based in New York City. The venture is chartered with building Isis(TM), a national mobile commerce venture that will fundamentally transform how people shop, pay and save. The Isis(TM) mobile commerce network will be available to all merchants, banks, payment networks and mobile carriers. ISIS is a trademark of JVL Ventures, LLC in the U.S. and/or other countries. Other logos, product and company names mentioned herein may be the trademarks of their respective owners.

www.paywithisis.com

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this press release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results might differ materially. The words "anticipate," "believe," "expect," "may," "plan," "should" and similar expressions are intended to identify forward-looking statements. Such statements are subject to risks and uncertainties, including, without limitation, those set forth in the discussions of factors that may affect future results contained in Securities and Exchange Commission filings of AT&T, Deutsche Telekom AG (T-Mobile USA is the U.S. wireless arm of Deutsche Telekom AG), and Verizon Communications (of which Verizon Wireless is a subsidiary). AT&T, T-Mobile USA, and Verizon disclaim any obligation to update and revise statements contained in this news release based on new information or otherwise.

SOURCE: Isis