

## **MAX451 Selects RAMP to Power Video within Office 365 Business-Transformation Platform**

*Solution delivers tight integration between RAMP's next-generation video experience and MAX451's business-transformation platform for Microsoft Office 365, Cloud9MAX*

BOSTON, MA – March 10, 2014 – RAMP, the industry's leading provider of next-generation video and search experiences for media, marketing, and enterprises, today announced it has partnered with organizational change management experts MAX451 to deliver RAMP's advanced video content capabilities within MAX451's Cloud9MAX business-transformation platform. The integration enables Cloud9MAX users to easily access, consume and create important video content within the framework of the Cloud9MAX environment.

"Video has become an important communication tool across a variety of critical enterprise processes, and few processes are as critical as managing organizational change", said Tom Wilde, CEO of RAMP. "RAMP's partnership with MAX451 means organizations can have the communication power of video tightly integrated with the innovative change management tools of the Cloud9MAX platform."

"The Cloud9MAX social collaboration platform enables companies to quickly realize business value from their investments in Microsoft Office 365," said Kristian Kimbro Rickard, CEO of MAX451. "Rich, next-generation media experiences are central to delivering on this goal. Our partnership and integration with RAMP reflects our desire to achieve this by bringing the world's most advanced and robust video capabilities to our clients."

For more information or to apply for the beta, visit [www.cloud9max.com](http://www.cloud9max.com).

### About MAX451

MAX451 is an alliance of innovators, change agents, and visionaries who intentionally disrupt the status quo to create social, agile organizations that endure the speed of change and thrive with evolving market demands and competition.

### About RAMP

RAMP provides the next-generation of video experiences for companies across a wide range of industries, from media & entertainment, to financial services, pharmaceutical & healthcare, energy, technology, and more. Our end-to-end, cloud-based video content platform delivers a total solution for data-driven viewer experiences, with the best ROI of any video solution. Companies benefiting from RAMP's solutions include Citi, Entercom, EyeforTravel, FOXNews, Golf Channel, Meredith, and much more. Learn more about RAMP at [www.RAMP.com](http://www.RAMP.com), on LinkedIn, YouTube, or Twitter.

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