

## **Paxata Data Prep Platform Certified on Cloudera Enterprise for Comprehensive Platform Support With Enterprise-Grade Security and Controls**

REDWOOD CITY, Calif., Sept. 23, 2015 (GLOBE NEWSWIRE) -- Paxata, provider of the only Adaptive Data Preparation™ platform for the enterprise, in partnership with Cloudera, the leader in enterprise analytic data management powered by Apache Hadoop™, today announced the certification of its data preparation platform on Cloudera Enterprise 5 through the Cloudera Certified Technology Program (CCTP).

Specifically, Paxata has certified its data preparation platform with Cloudera Enterprise 5, with comprehensive support for Apache Spark, Hive, Impala, and Avro, along with support for Kerberos and Apache Sentry, to provide integrated data preparation with best-in-class connectivity and enterprise-grade security and controls. This certification is available as part of Paxata's Summer '15 release which is being demonstrated at the Strata + Hadoop World conference, September 29 through October 1, 2015 in New York.

“As the self-service data preparation space gets cluttered, Paxata is differentiating itself by being one of the first movers in adopting and being certified with Apache Spark as part of Cloudera Enterprise 5,” said Tony Baer, Principal Analyst at Ovum. “In our latest research, *Spark and the Enterprise: The Business Case*, we forecast that Spark's biggest impact will be under the hood, becoming a checklist item for analytic and data management tools. Paxata was one of the first providers to harness Spark for data prep operations.”

“Just as Hadoop and Cloudera have changed the way big data is collected, stored, processed, and served, Paxata enables business and IT to transform data into meaningful information,” said Tim Stevens, Vice President of Business and Corporate Development at Cloudera. “Paxata's recent certification of their platform on Cloudera brings our customers automation and self-service data preparation integrated with enterprise-grade data auditing, data lineage and data exploration.”

“Since pioneering the self-service data preparation category in 2012, we have repeatedly demonstrated our business and technology innovation, which includes forging partnerships and achieving certifications from the very best in the information

management industry,” said Nenshad Bardoliwalla, Co-founder and Vice President of Products at Paxata. “We make it possible for our customers to truly take advantage of the variety and volume of data that they need to make business decisions. With this comprehensive integration and certification, customers can rapidly and confidently bring together data from a Cloudera enterprise data hub with other sources into Paxata AnswerSets™ for analytics.”

The Cloudera certification is based on the recently announced Paxata Summer '15 release. The latest version of the award-winning solution includes significant platform and application capabilities designed to address critical enterprise-grade security, manageability and performance enhancements. To see a demonstration of the Paxata solution, please visit the Strata + Hadoop World conference, booth 301. For more information on the program and certification, please visit the Cloudera Connect Program page.

## **About Paxata**

Paxata is the only Adaptive Data Preparation™ platform for the enterprise. Paxata's platform provides an interactive, analyst-centric data prep experience powered by a unified set of technologies designed from the ground up for comprehensive data integration, data quality, semantic enrichment, collaboration and governance.

Information-driven organizations who want to make data *worth* analyzing use Paxata to explore, clean, shape, and combine all the data they need into rich AnswerSets™ which power ad hoc, operational, predictive and packaged analytics.

Paxata's platform, built on Apache Spark and optimized to run in Hadoop environments, leverages distributed computing, machine learning and a dynamically visual workspace that promotes transparent governance and ad hoc collaboration. Paxata data prep, powered by IntelliFusion™, is designed to eliminate the need for coding, scripting and sampling. The solution is available as a service, and can be deployed in AWS virtual private clouds or within Hadoop environments at customer sites.

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