

RAMP and Polycom Partner to Deliver Advanced Speech-to-Text Transcription and Search Capabilities for Videos

Integration of RAMP's next-generation video and search technology with Polycom® RealPresence® Media Manager brings enhanced media search and interactive user experiences to videoconferencing

BOSTON, MA – Feb. 10, 2014 – RAMP, the industry's leading provider of next-generation video and search experiences for media and enterprises, today announced it has partnered with Polycom to deliver audio and video indexing to Polycom customers, which increases the value of recorded video meetings by making them easily searchable via metadata and tagging.

RAMP MediaCloud® includes a patented audio and video indexing service, as well as automated transcripts and speech analytics. MediaCloud uses proprietary speech processing to automatically generate time-coded metadata on recorded media assets, which is then used within Polycom® RealPresence® Media Manager to make video content searchable, similar to the way that users are accustomed to looking for keywords in documents.

Polycom RealPresence Media Manager is an automated software solution that lets organizations -such as universities- capture, manage, deliver, and access video content from any source to any device. Adding RAMP's hosted search and publishing technology provides a more complete solution for video creation, management, delivery, and engagement across all audio and video asset types.

"Video is the new document, and it's more important now than ever for companies to ensure their video and audio content is discoverable, engaging, and actionable," said Tom Wilde, CEO, RAMP. "The integration between Polycom's RealPresence Media Manager and RAMP's MediaCloud unlocks the value of these assets and makes video and audio true first-class citizens in the enterprise."

"With the right technology in place, companies can improve the knowledge-sharing culture within their organizations by making it simple, fast, and intuitive to access and share video as easily as any other type of searchable content like a document or Web page," said Ashan Willy, Senior Vice President, Worldwide Systems Engineering and Product Management, Polycom. "The integration of Polycom's RealPresence Media Manager and RAMP's MediaCloud is a great example of how interactive search and speech-to-text technology can make a company's content resources much more useful."

RAMP can be easily installed and configured into Polycom RealPresence Media Manager using the MediaCloud plugin. The plugin is simple to install and allows users to easily enter MediaCloud information into Media Manager and configure the service.

The integrated solution will be demonstrated at TEAM Polycom, the company's annual global partner conference, in Vancouver, Canada on Feb. 11-13, 2014.

About RAMP

RAMP has developed the next generation of search & video experiences to make video valuable. Video is the new document, and using RAMP, clients are able to unlock their videos' value by driving discovery across search and social sites; enhancing user engagement through interactive video players across web, mobile, and connected devices; and making their video more actionable through intelligent, rules-based recommendations and calls to action. RAMP's customers include large enterprises from financial services, pharmaceuticals, energy, high tech, media & entertainment, and more. For more information visit

RAMP.com, or contact us at info@RAMP.com. Engage with RAMP on Twitter ([@RAMPInc](https://twitter.com/RAMPInc)), Facebook ([/RAMPInc](https://www.facebook.com/RAMPInc)), LinkedIn ([/company/RAMP-Holdings-Inc](https://www.linkedin.com/company/RAMP-Holdings-Inc)) and YouTube ([/user/RAMPIncVideo](https://www.youtube.com/user/RAMPIncVideo)).

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