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List Recognizes RAMP as one of the Top 100 Companies in Online Video for the Second Consecutive Year

Boston, MA – Oct. 3, 2013 – RAMP, the industry’s leading provider of next generation video and search experiences for media and enterprises, today announced that it has been named to the 2013 Streaming Media 100 for the second year running. Companies recognized on this list have been hand-picked by Streaming Media magazine’s editors as having the greatest impact on the streaming media industry.

Streaming Media Editor Eric Schumacher-Rasmussen explains how the list is determined: “As the number of companies in our space has grown, we’ve narrowed the purview of the Streaming Media 100 to focus exclusively on what we call ‘the enablers’. The companies in the Streaming Media 100 are the technology leaders and innovators that make it possible for video publishers in all verticals—entertainment, education, enterprise, and government—to get their content to their viewers efficiently and effectively, and to maximize ROI to boot.”

“We began with a list of more than 250 companies, then asked Streaming Media’s editorial and publishing staff to rank each one on a scale of 1 (doesn’t belong on the list at all) to 5 (absolutely must be on the list if the list is to have any credibility),” Schumacher-Rasmussen continued. “After the votes were cast, only three companies averaged a perfect 5, and every company in the final 100 averaged at least a 2.5. To give you a sense of the spread, all of the companies in the top 50 scored at least a 3.3. These are truly the cream of the crop in our industry.”

“Online video is skyrocketing across industries and use cases – in essence, [video is the new document](#) – and RAMP’s mission is to help companies drive value from their video,” said Tom Wilde, CEO, RAMP. “We’re delighted to be included in the Streaming Media 100 again this year, and be recognized among the leading technology providers and influencers in the space.”

RAMP will be showcasing its technology at the [Streaming Media West conference](#) on Nov. 19-20, 2013, in Huntington Beach, CA.

About RAMP

RAMP has developed the next generation of search & video experiences to make video valuable. Using RAMP, clients are able to fully leverage the value of all of their video content by driving increased discovery across search and social sites, enhancing user engagement through dynamic search and publishing solutions, and maximizing revenue through sophisticated advertising capabilities.

Leading media companies and enterprises using RAMP include Thomson Reuters, FOXNews, ABCNews, NBC, Dow Jones, Meredith, Citibank, and others. For more information visit [RAMP.com](#), or contact us at info@RAMP.com. Follow RAMP on Twitter ([@RAMPInc](#)), Facebook, YouTube and LinkedIn.

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