

**RetailNext Named One of the
"Best Entrepreneurial Companies in America"
by Entrepreneur Magazine's 2016 Entrepreneur 360™ List**

***Smart Store Pioneer Recognized for Mastering Balance of
Impact, Innovation, Growth and Leadership***

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SAN JOSE, Calif., Oct. 25, 2016 /PRNewswire/ -- [RetailNext Inc.](#), the worldwide expert and market leader in retail IoT smart store analytics for optimizing shopper experiences at brick-and-mortar retail stores, today announced its inclusion as one of the "Best Entrepreneurial Companies in America" by *Entrepreneur* Magazine's Entrepreneur 360™ List, the most comprehensive analysis of private companies in America. Based on this study forged by *Entrepreneur*, RetailNext was recognized as a well-rounded company mastering a balance of impact, innovation, growth and leadership.

"RetailNext is honored to be recognized by *Entrepreneur* for being one of the 'Best Entrepreneurial Companies in America,' as it further validates our world-class team and the unique, innovative smart store platform we deliver to our customers," said [Alexei Agratchev](#), CEO and co-founder of RetailNext. "As the industry standard and leader with in-store IoT retail analytics, we're committed to delivering further innovations around our patented solutions to add value to our retailer customers and their shoppers."

"The Entrepreneur 360 List celebrates outstanding companies for the value they bring to the world, not just the worth of their company," said Ryan Shea, president of Entrepreneur Media, Inc. "The companies on this list exemplify growth, not just in top and bottom line, but in their ability to create a superior value for their customers, build adaptive learning cultures, and drive innovation in their marketplace."

Honorees were identified based on the results from a comprehensive study of independently-owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure four metrics reflecting major pillars of entrepreneurship—innovation, growth, leadership and impact.

For additional details on the Entrepreneur 360 List and the companies recognized, visit entrepreneur.com/360companies.

About RetailNext

The first retail vertical IoT platform to bring e-commerce style shopper analytics to brick-and-mortar stores, brands and malls, RetailNext is a pioneer in focusing entirely on optimizing the shopper experience. Through its centralized SaaS platform, RetailNext automatically collects and analyzes shopper behavior data, providing retailers with insight to improve the shopper experience real time.

More than 300 retailers in over 60 countries have adopted RetailNext's analytics software and retail expertise to better understand the shopper journey in order to increase same-store sales, reduce theft and eliminate unnecessary costs. RetailNext is headquartered in San Jose, Calif. Learn more at www.retailnext.net.

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