

Taulia Launches New Analytics Platform

New Product Provides Unprecedented Insights Into Industry Trends

SAN FRANCISCO, CA – September 24, 2014 – Taulia, the market-leading platform for supplier financing, today launched the cutting-edge Taulia Analytics, a product that will provide corporations with the latest and most groundbreaking insights into global supply chains.

"We're excited to give our customers the most comprehensive look available at payment trends across numerous industries, so they can make actionable decisions on how to strengthen their own supply chains, increase efficiency, and invest in their business," says Taulia Chief Product Officer Markus Ament.

Taulia Analytics aggregates and analyzes millions of supplier transactions, from more than 300,000 suppliers, conducted on the Taulia portal since 2009. The analytics platform will provide customers with an unprecedented look at business trends, while helping companies set goals, compare themselves to industry averages, and streamline their supply chains. Customers will be able to compare their payment terms, DPO, and early payment discount rates against benchmarks in their industry, region, country, and across the globe. The platform provides immediate usable data to customers, without having to go through data mapping and cleansing.

"Taulia Analytics lets customers take advantage of Taulia's vast data of supplier behavior, and we believe it will help corporations become more profitable by better understanding their suppliers and larger industry trends," says Ament. "We think customers will find the Taulia Analytics platform to be both a powerful and intuitive tool."

In addition to analyzing industry trends, customers will be able to see, in real time, statistics on their own supplier data and transactions. The flexible Taulia Analytics dashboard lets customers examine their entire supply chains, groups of suppliers, or a single supplier, enabling unprecedented analysis on the micro and macro levels. The platform will also allow for customers to analyze their own spend, to help inform better buying decisions and maximize profits.

Taulia Analytics comes in the wake of President Obama's SupplierPay initiative, launched in July, which encouraged corporations to pay their small business suppliers faster to strengthen the economy. Since that White House initiative, Taulia has launched its Quick Start Initiative and the website SupplierPay.org, to help companies understand, support, and enroll in the initiative. Taulia Analytics furthers these efforts by identifying opportunities within supply chains to increase supplier enrollment in early payments and maximize discounts.

About Taulia

Taulia is the fastest growing SaaS platform and network for Supplier Financing, eInvoicing, and Supplier Portals. Through turning every invoice into a revenue opportunity, Taulia enables organizations to strengthen supplier relationships while adding millions to the bottom line. Some of the most innovative brands in the world rely on Taulia, including Coca-Cola Bottling Co. Consolidated, Pfizer, Pacific Gas & Electric, Hallmark, and many other Fortune 500 companies. For more information, visit <http://www.taulia.com>.

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